



Who we are:

- ▶ Praguest.com is unique information portal about Prague (culture, entertainment and leisure).
- ▶ Praguest.com presents the most comprehensive source of information about the city and its opportunities. Praguest covers every aspect of travelling and living in Prague.
- ▶ The website is available in 4 languages (English, Italian, Czech, Russian).
- ▶ Praguest appeals to wide range of users, visitors and subscribers of all age groups.

Main categories:



These categories are divided into subcategories.

Target groups:

- ▶ Inhabitants of Prague
- ▶ Foreigners living in Prague
- ▶ Tourists
- ▶ All age groups
- ▶ Families with kids



Why advertise?

- ▶ We offer large variety of advertising options at reasonable prices and flexible, responsive services.
- ▶ We offer constantly increasing number of unique visitors and viewed pages.
- ▶ Reach, attract and address effectively selected target audience.
- ▶ Gain access to a large database of registered users.
- ▶ Obtain immediate feedback on the effectiveness of your ad and high measurable results.
- ▶ Get the best value for money and quick return on your investment.
- ▶ Internet has a huge reach! Join us and get the best of it!